



Board of Trustees Minutes
May 25, 2004

Present were Favi West, Dick Sovde, Chuck Davis, Joe Barbato, Barbara Sovde, Bob Berman, Bob Ingerson, Larry Attebery, Diane Bold, Charlie Kilkuskie, Don Mitchell, and Sherman Uchill. Absent: Denny Lesterson, George Hadley, Judy Early, Roger Cooper, Bill Berryhill and Frank Strocchia. April minutes approved. Checking account balance is \$30,110.81; Money Market \$47,482.61.

It was suggested that an effective brochure be designed with pictures and bullet points to begin an "Awareness Campaign". Development will focus on an annual giving strategy. Attebery moved to develop a brochure and pledge card to send out as the beginning of an annual giving campaign. Mitchell seconded. Discussion: Uchill and B Sovde will head this project and Uchill will chair the annual giving campaign. It needs to fit into the culture of SCA and we must be careful about how we ask for money.

The trustees will have a frank conversation about what we want to promote to the community as to why the Foundation needs the money. Pie charts or other graph-type devices may help. A potential for funding for the brochure was mentioned but no further idea. The motion passed unanimously.

Development: Discussed ideas about future fund raising efforts: The Ball (in whatever form the committee decides will be successful), a 50s dance, an auction/raffle and the annual giving campaign. Bob Ingerson joined D. Sovde, Berman and Mitchell on the committee.

Golf Tournament: There are 244 players signed up. All is on track for a successful tournament. Some trustees are volunteering and will be contacted.

CSC Report: April had 44 contacts. RTC will hold their trial runs starting in August. Staff from RTC will be at SCA in July to promote the service. Everyone is eligible but you must sign up. Uchill and Ingerson will present the project to the trustees in June.

The Citibank grant request had four proposals. One: Purchase a van. Two: Counseling/bereavement support. Three: Signs attached to speed limit signs, reminding drivers about how fast they are going. Four: Caregiver support...up to four hours per month, relieving those who are taking care of Alzheimer's victims. A motion was made and seconded, and unanimously passed to ask for the speed signs. Davis will submit the grant.

If there are further attacks against the Foundation or its Trustees, the standard response should be "Please come to the next meeting and we will bring your concerns to the Trustees. The next meeting is _____."



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THE NEXT MEETING IS June 22nd AT 3:00 P.M.

The meeting adjourned at 4:50 p.m.

Submitted by:

Barbara Sovde, Secretary